

Agenda

Intellectual Property Essentials for Engineers: Patents, Trademarks, Copyrights, and Trade Secrets

Andrew Vicknair

Securing ownership of your designs through patents,
trademarks, copyrights, and trade secrets
Leveraging your intellectual capital through licenses,
franchises, and other technology agreements
Policing intellectual property rights and preventing infringement
Resolving intellectual property disputes

Cyber Security: A Growing Concern

Louis Fey Jr.

Cyber security threats and business exposure to data breach
Day in a life of a cyber breach and how to respond in the event of a breach
Coverage that is available under a cyber insurance policy to illustrate how
the coverage matches up with the steps taken after a breach
Examples of actual claims, with lessons learned from those events

Contract Law Primer for Engineers

Mary Anne Wolf

Reviewing the necessary elements of any contract
Understanding contract “legalese”

- Determining performance
- What constitutes a breach of contract?
- What are damages and remedies?
- Liability-shifting contract provisions: warranties, guarantees and indemnities

Making changes to contracts

Professional Liability Law

Mary Anne Wolf

Reviewing the grounds for professional liability claims
Identifying who can bring a claim
Examining common sources of professional liability claims
Reviewing defenses to liability claims
Determining damages
Participating in dispute resolution: arbitration, mediation, litigation
Obtaining Insurance coverage for professional liability claims

Handling Ethical Issues in Professional Engineering Practice

R. Gray Sexton

Promoting health and welfare vs. managing risk:
complementary or conflicting duties?
Protecting the environment: meeting or exceeding legal requirements
Watching the bottom line: identifying and balancing economic pressures
in design and construction
Integrating new technologies: identifying and balancing the
benefits and risks

Engineering Law and Ethics

Baton Rouge, LA - Tuesday, January 23, 2018



Halfmoon Education Inc.
PO Box 278
Altoona, WI 54720-0278

NON-PROFIT
U.S. POSTAGE PAID
EAU CLAIRE, WI
PERMIT NO. 2016

Learning Objectives

You'll be able to:

Understand professional liability claims, sources of claims, and defenses to claims.

Take proper precautions regarding cyber security.

Secure ownership of your designs through patents, trademarks and copyrights.

Adopt practices that reduce ethical issues in the construction process.

Use construction contracts to improve project outcome.



Engineering Law and Ethics

Baton Rouge, LA - Tuesday, January 23, 2018



Understand growing concerns about cyber security

Learn the various aspects associated with professional liability law

Explore intellectual property issues including patents, copyrights and trade secrets

Discuss ethical issues in construction engineering practice

Utilize construction contracts to improve project outcomes

Continuing Education Credits

This seminar offers 6.5 PDHs, including 1.0 ethics hour, to professional engineers.





Andrew Vicknair *Partner at Shields Mott LLP*
Mr. Vicknair worked as a software engineer for a major medical manufacturer and as an electrical engineer for a major chemical manufacturer prior to entering law school. He regularly uses his prior work experience as a part of his legal practice. He is now a partner in Shields Mott. Mr. Vicknair’s primary practice areas include all phases of intellectual property, including litigation, prosecution, and transactional matters. He handles the drafting and negotiation of intellectual property agreements, such as licensing documents, contracts, and non-disclosure and confidentiality agreements. He also practices in commercial litigation and construction litigation, including claims related to construction defects, payment, subcontractors, owners, and general contractors. Mr. Vicknair lectures on intellectual property law topics, including trademarks, patents and copyrights, as well as on construction law topics such as Louisiana lien law and general Louisiana construction law.

Louis Fey Jr.
VP Risk Management at BancorpSouth Insurance Services, Inc.
Mr. Fey currently serves as vice president of risk management for BancorpSouth Insurance Services, is chairman of the State of Louisiana’s Property Casualty Commission, is president

Seminar Information

Baton Rouge Marriott
5500 Hilton Avenue
Baton Rouge, LA 70808
(225) 924-5000

Registration
8:00 - 8:30 am

Morning Session
8:30 - 11:45 am

Lunch (On your own)
11:45 am - 12:45 pm

Afternoon Session
12:45 - 4:30 pm

Tuition
\$279 for individual registration
\$259 for three or more registrations.

Each registration includes a complimentary continental breakfast and printed seminar manual.

Receive a reduced tuition rate of \$101 by registering to be our on-site coordinator for the day. For availability and job description, please visit www.halfmoonseminars.org.

How to Register

- Visit us online at www.halfmoonseminars.org
- Mail-in or fax the attached form to 715-835-6066
- Call customer service at 715-835-5900

Cancellations: Cancel at least 48 hours before the start of the seminar, and receive a full tuition refund, minus a \$39 service charge for each registrant. Cancellations within 48 hours will receive a credit toward another seminar or the CD/manual package. You may also send another person to take your place.

of the Professional Insurance Agents of Louisiana (PIA), and advises Louisiana Insurance Commissioner Jim Donelon as a member of his Agency Advisory Council. Mr. Fey provides insurance services to engineers. In event of a claim he can also assist by identifying defenses and strategies during litigation. Mr. Fey regularly assists clients by clarifying coverage and by assisting as a liaison during the claim process. He has more than 36 years of multi-line property casualty insurance experience, and has been deemed an expert at both the Federal and State level as to claim handling standards, claim practices, claim procedures, underwriting standards and practice, coverage interpretation, policy drafting, and agency errors and omissions.

Mary Anne Wolf *Keogh, Cox & Wilson, Ltd.*
Ms. Wolf received her juris doctorate degree from the Paul M. Hebert Law Center at Louisiana State University in 1999. While in law school, she served as managing editor of the *Louisiana Law Review*. She received her Bachelor of Science degree in Electrical Engineering from Louisiana State University in 1983, graduating *cum laude*. She obtained her professional engineering license from the State of Louisiana in 1988, and is a member of the Louisiana Engineering Society. Prior to attending law school, Ms. Wolf was a project design

Continuing Education Credit Information

This seminar is open to the public and offers 6.5 PDHs, including 1.0 ethics hour, to professional engineers in Louisiana. HalfMoon Education is an approved continuing education provider for Louisiana engineers (CPD Certification No. 0000075).

Professional engineers seeking continuing education credit in other states will be able to apply the hours earned at this seminar, in most cases. Refer to specific state rules to determine eligibility.

Attendance will be monitored and reported, as required. Attendance certificates will be available after the seminar for most individuals who complete the entire event. Attendance certificates not available at the seminar will be mailed to participants within fifteen business days.

Can’t Attend? Order the CD/Manual Package:
An audio recording of this seminar is available for \$289 (including shipping). Allow five weeks from the seminar date for delivery. Please refer to specific state licensing rules or certification requirements to determine if this learning method is eligible for continuing education credit.

engineer in the construction industry for ten years. Ms. Wolf is a partner with the law firm of Keogh, Cox & Wilson in Baton Rouge. Her areas of practice include construction law and professional liability defense of architects, engineers and other design professionals.

R. Gray Sexton *Law Offices of R Gray Sexton, Sexton Law*
Mr. Sexton was general counsel to The Louisiana Board of Ethics and The Supervising Committee for Campaign Finance Disclosure for 40 years. He represented the Government’s interest in all administrative and judicial proceedings before all State and Federal Courts. He participated in all aspects of the program from its inception. Mr. Sexton brings unparalleled experience and institutional knowledge to the representation of public officials, public employees, lobbyists, candidates, governmental contractors and others who have encountered regulatory issues with the Board of Ethics, the Committee of Campaign Finance, and the Office of the Disciplinary Council. Mr. Sexton was also the attorney for the Consulting Engineers Council of Louisiana for more than four decades. His practice includes the representation of numerous engineering firms. He has had extensive experience representing the interests of engineering firms and has filed numerous amicus curiae briefs on behalf of the engineering profession in Louisiana.

Additional Learning

November Webinar Series

Cogeneration System Principles and Practice

- Understanding the Benefits of Cogeneration**
Thurs., Nov. 16, 2017, 11:00 AM - 12:30 PM CST
- Laws, Regulations and Building Codes Impacting Cogeneration**
Thurs., Nov. 16, 2017, 1:00 - 2:30 PM CST
- Examining Cogeneration Technologies**
Fri., Nov. 17, 2017, 11:00 AM - 12:30 PM CST
- Moving to Cogeneration: Analysis, Modeling and Case Studies**
Fri., Nov. 17, 2017, 1:00 - 2:30 PM CST

Flood-Resistant Buildings

- Floodplain Development under NFIP Standards**
Wed., Nov. 29, 2017, 11:00 AM - 12:00 PM CST
- Building Design under NFIP Standards**
Wed., Nov. 29, 2017, 12:30 - 2:00 PM CST
- Designing and Constructing Flood-Resistant Buildings**
Fri., Nov. 30, 2017, 11:00 AM - 12:00 PM CST
- Designing and Constructing Foundations and Above-Grade Flood Resistance**
Fri., Nov. 30, 2017, 12:30 - 2:30 PM CST

For more information visit:
www.halfmoonseminars.org/webinars/

Registration

Engineering Law and Ethics
Baton Rouge, LA - Tuesday, January 23, 2018

How to Register	Registrant Information Name: _____ Company/Firm: _____ Address: _____ City: _____ State: _____ Zip _____ Occupation: _____ Email: _____ Phone: _____ Additional Registrants: Name: _____ Occupation: _____ Email: _____ Phone: _____ Name: _____ Occupation: _____ Email: _____ Phone: _____ Name: _____ Occupation: _____ Email: _____ Phone: _____ Email address is required for credit card receipt, program changes, and notification of upcoming seminars and products. Your email will not be sold or transferred. () I need special accommodations. Please contact me.
Online: www.halfmoonseminars.org	
Phone: 715-835-5900	
Fax: 715-835-6066	
Mail: HalfMoon Education Inc., PO Box 278, Altoona, WI 54720-0278	
Complete the entire form. Attach duplicates if necessary.	

Tuition
() **I will be attending the live seminar.** Single Registrant - **\$279.00**. Three or more registrants from the same company registering at the same time - **\$259.00** each.
() **I am not attending.** Please send me the CD manual package for **\$289.00**. (S&H included. Please allow five weeks from seminar date for delivery)

Checks: Make payable to HalfMoon Education Inc.

Credit Card: *Mastercard, Visa, American Express, or Discover*
Credit Card Number: _____
Expiration DATE: _____ CVV2 Code: _____
Cardholder Name: _____
Billing Address: _____
City: _____ State: _____ Zip: _____
Signature: _____
Email: _____

