

Agenda

The Creation of Bitcoin and Other Cryptocurrencies

L. Koonce

Bitcoin - the dawn of cryptocurrency
Who were the people that influenced cryptocurrencies in the early days?
Cryptocurrency's "dark side"
Cryptocurrencies and their evolution into smart contracts and blockchain applications
Regulatory and government actions and how they affected cryptocurrencies

Bitcoin, Blockchain and the Technology behind Cryptocurrencies

D. Dewar

What is blockchain and how does it differ from bitcoin?
How blockchain differs from traditional databases and ledgers
Main features and benefits of blockchain technology for industry and government
Private and permissioned blockchains, and how they differ from open consensus blockchains
Blockchain-based smart contracts and how they work
Commercial and governmental blockchain pilots and experiments currently being examined

Cryptocurrencies as Payment Methods

J. Telpner

Which companies are currently accepting Bitcoin for payments?
How are Bitcoin payments made and accepted?
How are the payment processors adapting to Bitcoin payments?
Pros and cons of using Bitcoin as the payment mechanism from both buyers' and sellers' perspectives

Investing in Bitcoin and other Cryptocurrencies

V. Van Tassel Richards

Bitcoin and alt-coins
Where to buy--the exchanges: differences and similarities
How to store the coins: storage options and safety
Initial coin offerings (ICOs)
The SEC speaks
The international response

Anti-Money Laundering (AML) Compliance in the Age of Cryptocurrencies

R. Andersen

Financial Crimes Enforcement Network's (FinCEN) 2013 and 2015 guidance on the application of its regulations to the world of virtual currency
Federal AML enforcement actions against Bitcoin-related parties
Why use of Bitcoin is high risk, not least the compliance culture of the Bitcoin community means that they will always be targeted by the Feds

Navigating the Legal and Regulatory Waters in the World of Cryptocurrencies

B. Korn

Developing a checklist of key issues for:
• Buying, selling or exchanging cryptocurrencies
• Deploying blockchain technology in your business
• Creating tokens
• Launching an ICO
Determining what laws apply and when including:
• Anti-money laundering, money transmitter licensing, tax, securities
Developing and executing your strategy

Bitcoin and Other Cryptocurrencies
New York City, NY - Friday, November 16, 2018

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Learning Objectives

You'll be able to:

Learn about the creation of cryptocurrency and its evolution into smart contracts and blockchain applications.

Understand regulatory and government actions and how they affect cryptocurrencies.

Discuss how blockchain differs from traditional database ledgers.

Learn how to buy bitcoin, including how to identify the right cryptocurrency exchange.

Consider the compliance culture of the Bitcoin community.

Discuss anti-money laundering compliance.

Develop checklists of key issues for buying and selling cryptocurrencies and deploying blockchain technology.



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Explore the evolution of cyptocurrencies into smart contracts and blockchain applications

Study features and benefits of blockchain technology for industry and government

Examine cryptocurrencies as payment methods

Discuss anti-money laundering (AML) compliance in the age of cryptocurrencies

Navigate legal and regulatory waters to do business in the world of cryptocurrencies

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Faculty

Lance Koonce *Partner at Davis Wright Tremaine in New York City*
Mr. Koonce is a Partner at Davis Wright Tremaine LLP, and he specializes in intellectual property, media and technology, with two decades of experience analyzing the implications of emerging-and converging-technologies. His clients include both Fortune 500 companies and technology start-ups in industries including software, finance, consumer products, advertising, publishing, music, television/film, and fashion. Mr. Koonce leads DWT’s cross-disciplinary blockchain practice, and he is a member of the firm’s artificial intelligence group. He writes and speaks frequently on IP and technology issues, including blockchain technology, AI, and digital privacy. He is the founder of the *Creative Blockchain* blog, and is co-chair of the subcommittee on Intellectual Property and Privacy of the Enterprise Ethereum Alliance’s Legal Industry Working Group, as well co-chair of the Law & Technology section of the New York County Lawyers Association.

Daniel Dewar *CEO/Founder of Paperchain in New York City*
After working as a freelance record and mix engineer in Brisbane, Mr. Dewar moved to New York City where he worked as a sound designer in the film and television industry. While in New York, he transitioned to digital strategy and data roles before moving back to Australia in 2013. After working in digital production, he headed up the marketing and strategy team at one of Australia’s leading data and analytics agencies, leading the agency’s transformation from a consultancy to a marketing and ad technology company. In 2016, Mr. Dewar founded Paperchain, a decentralized marketplace that allows digital media companies to liquidate daily transaction revenue through a global investor network.

Joel Telpner *Partner at Sullivan & Worcester, LLP in New York City*
Mr. Telpner, a partner in Sullivan & Worcester’s New York office, is a highly sought-after legal advisor in the blockchain space, actively working with a large number of clients in structuring token distributions and enterprise blockchain applications. He brings more than 30 years of legal experience in a career that includes time as an AmLaw 100 partner, the former U.S. general counsel of a global financial institution and a venture capitalist. Mr. Telpner is leading policy initiatives on global regulatory issues for blockchain on behalf of the Global Blockchain Business Council and the Blockchain Research Institute. He is also a member of the Wall Street Blockchain Alliance’s Legal Working Group, which is developing guidance on best practices for ICOs. He is recognized for his ability to deftly manage complex financial transactions, especially those involving sophisticated structured finance and derivatives matters, and he has an extensive and unique combination of transactional and regulatory experience. Mr. Telpner gave the key note speech “ICOs – Best Practices” at the World Economic Forum’s Blockchain Central in Davos, Switzerland, in January 2018. He represents a diverse client base, including financial institutions, top 10 cryptocurrencies, governments, dealers, corporations, investment managers, mutual funds, hedge funds and pension plans.

Seminar Information

NYC Seminar and Conference Center 71 West 23rd Street New York, NY 10010 (800) 326-5494	Registration 8:00 - 8:30 am Morning Session 8:30 am - 12:15 pm	Lunch (On your own) 12:15 - 1:15 pm Afternoon Session 1:15 - 5:00 pm
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Verity Van Tassel Richards *Associate at Sidley Austin, LLP in New York City*
Ms. Van Tassel Richards is an associate at the law firm Sidley Austin LLP. She focuses her practice on representing digital asset trading platforms, blockchain technology companies, broker-dealers, financial services firms and cryptocurrency funds. She advises technology companies on blockchain token offerings, including so-called ICOs. She also counsels financial institutions and digital asset exchanges with day-to-day securities issues, private placement agent requirements, custody rule requirements, cross-border regulatory issues, and FINRA and SEC regulatory inquiries. Ms. Van Tassel Richards works with transactional lawyers on structuring deals involving financial services and technology companies, digital asset exchanges and blockchain tokens. She advises blockchain entrepreneurs in the formation of nonprofit organizations and benefit corporations. She is an adjunct professor of law at the Benjamin N. Cardozo School of Law where she teaches The Law of Nonprofit Organizations. She frequently speaks and writes on various topics in FinTech, distributed ledger technology and blockchain tokens.

Roy Andersen *of Counsel at Sullivan & Worcester, LLP in New York City*
Mr. Andersen is an attorney in the Financial Services group in the New York office of the law firm of Sullivan & Worcester. He advises banks, non-bank financial services companies, broker-dealers and foreign banks on their anti-money laundering requirements. Mr. Andersen has assisted his clients with AML policies and procedures, negotiated enforcement actions with agencies on AML enforcement matters and worked with clients to implement automated AML.

Brian Korn *Partner at Manatt, Phelps & Phillips, LLP in New York City*
Mr. Korn is a partner and co-chair of the financial services group. He is also a member of the firm’s capital markets practice group and chair of the digital finance and marketplace lending practice. His practice focuses on corporate finance transactions, including initial public offerings (IPOs), early-stage and start-up venture financings, and mature corporate and high-yield debt finance. He also advises clients on SEC compliance, broker-dealer compliance, corporate swap transactions, blockchain technology and initial coin offerings. Under his leadership, the firm was nominated as “Professional Services Firm of the Year” at the 2018 LendIt Industry Awards and “Law Firm of the Year” at the 2017 LendIt Industry Awards. Mr. Korn chairs the prestigious Practising Law Institute’s Marketplace Lending and Crowdfunding conference, the leading legal conference of its kind serving the digital finance industry. Prior to joining Manatt, Mr. Korn co-led the crowdfunding and peer-to-peer lending practice at a major international law firm. He has also previously served as head of Equity Capital Markets and Syndicate Compliance at Barclays Capital and as senior vice president and assistant general counsel at Citigroup Global Markets, Inc. He has extensive experience representing issuers and underwriters in investment banking and capital markets transactions, including transactions involving equity, debt, hybrid/convertible and preferred securities, derivatives and foreign exchange. He has executed several IPOs and other equity value monetization transactions, such as spin-offs, split-offs and carveout transactions. He also has extensive experience in sponsor-leveraged buyouts and bank/bond acquisition financing.

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