

Agenda

Contract Law Primer for Engineers

W. Grandy

Reviewing the necessary elements of any contract
Understanding contract “legalese”
• Determining performance
• What constitutes a breach of contract?
• What are damages and remedies?
• Liability-shifting contract provisions: warranties, guarantees and indemnities
Making changes to contracts

Professional Liability Law

J. Gordon

Reviewing the grounds for professional liability claims
Identifying who can bring a claim
Examining common sources of professional liability claims
Reviewing defenses to liability claims
Determining damages
Participating in dispute resolution: arbitration, mediation, litigation
Obtaining Insurance coverage for professional liability claims

Intellectual Property Essentials for Engineers: Patents, Trademarks, Copyrights, and Trade Secrets

N. Harrell

Securing ownership of your designs through patents, trademarks, copyrights, and trade secrets
Leveraging your intellectual capital through licenses, franchises, and other technology agreements
Policing intellectual property rights and preventing infringement
Resolving intellectual property disputes

Cyber Security Issues for Engineers

K. Parks

Cyber security threats and business exposure to data breaches
Anatomy of a data breach or cyber attack and the spectrum of possible responses
Coverage that is available under cyber insurance policies
Examples of actual cyber events, with lessons learned from those events

Professional and General Liability Insurance for Engineers

S. Voyles

Understanding business insurance coverage:
general liability vs. professional liability policies
Additional insureds: obtaining certificates of insurance
Understanding insurance policies:
• Indemnities • Assignment
• Insurance availability
• Warranties, guarantees and certifications
Recognizing and responding to claims

Developments in Federal and Virginia Environmental Law

K. Holland,
S. Pollard

Reviewing recent changes to and enforcement of:
• Pollution prevention • Water quality enforcement
• Stormwater permitting
• Watersheds, wetlands, lakes and streams
Reviewing recent and anticipated developments at the US EPA and the Virginia Department of Environmental Quality

Engineering Law 2019
Norfolk, VA - Wednesday, September 25, 2019

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Learning Objectives

Learners will be able to:

Understand key contract concepts and terminology.

Enhance your ability to detect cyber threats and discuss ways to respond.

Review environmental regulations, including stormwater management and water quality requirements.

Explain ownership through patents, trademarks, copyrights, and trade secrets.

Discuss defenses to handle liability claims.

Apply an understanding of insurance policies and how to respond to claims.



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Understand contract law
Identify cyber security issues
Examine intellectual property essentials
Learn about professional and general liability insurance

Explore the developments in environmental law
Discuss the specifics of professional liability law

Continuing Education Credits

Professional Engineers
8.0 Continuing Ed. Hours





Wiley Grandy *Attorney at Crenshaw, Ware, & Martin*
Mr. Grandy specializes in complex business litigation, admiralty and maritime litigation, and business transactions. He regularly assists businesses in navigating all manner of legal issues that arise during the business's lifetime from entity formation, asset purchases and sales, contract negotiation, and litigation. Mr. Grandy served as a law clerk for the 4th Judicial Circuit of VA and is a graduate of the University of Richmond's T.C. Williams School of Law.

Jesse Gordon *Attorney at Pender & Coward*
Mr. Gordon's practice focuses on construction law, government contracts, and banking/financial institutions. He has represented contractors, subcontractors, owners, and design professionals before courts, at arbitration, in mediation, and before contracting boards. Mr. Gordon has worked on cases concerning Dulles Airport, the Pentagon, Tysons Corner Center Mall, and Princess Anne Hospital. He is a graduate of the Columbus School of Law.

Nicole Harrell *Attorney at Kaufman & Canoles*
Ms. Harrell serves as the chair of the Commercial Section and the Data Privacy and Security Practice Group at Kaufman and Canoles. She specializes in cyber security and intellectual property law. Ms. Harrell is well experienced in federal and state trademark registration, copyright registration and assignment, negotiation of software development and licensing agreements, and licensing

Seminar Information

Doubletree by Hilton
1500 North Military Highway
Norfolk, VA 23502
(757) 466-8000

Tuition
\$289 for individual registration
\$269 for three or more registrations.

Registration
8:00 - 8:30 am
Morning Session
8:30 am - 12:15 pm
Lunch (on your own)
12:15 - 1:15 pm
Afternoon Session
1:15 - 5:00 pm

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of intellectual property. She received her JD/MBA degree from the University of Baltimore School of Law and the Merritt School of Business. Ms. Harrell is also a certified information privacy professional for the U.S. sector through the International Association of Privacy Professionals.

Kellam Parks *Managing Member at Parks Zeigler*
Mr. Parks is a managing member of Parks Zeigler, PLLC in Virginia Beach, which is a paperless, technologically-driven law practice. He is a Tidewater native and has been practicing there for over 19 years. Mr. Parks is active with the Virginia State Bar, currently chairing the Special Committee on Technology and the Future Practice of Law Technology. He is also a member of numerous other state and local bar associations. Mr. Parks frequently writes and speaks about cybersecurity/data privacy and the modernization and use of technology in the practice of law. While his firm handles a wide-variety of legal matters, Mr. Parks focuses his practice on Cybersecurity/Data Privacy, Credit Reporting, and Civil Litigation.

Shawn Voyles *Shareholder at McKenry Dancigers Dawson*
Mr. Voyles is a trial lawyer who practices in state and federal courts in Virginia and North Carolina. He has developed a wide ranging trial practice over the last 21 years. Mr. Voyles is also a trusted outside general counsel to businesses, counseling clients on contracts, risk management, and insurance. He has taught Admiralty Law at Regent

Continuing Education Credit Information

This seminar is open to the public and offers 8.0 continuing education hours (based on 50 minute hours) to Virginia engineers. Educators and courses are not subject to preapproval in Virginia.

Engineers seeking continuing education credit in other states will be able to apply the hours earned at this seminar, in most cases. Refer to specific state rules to determine eligibility. Based on 60 minute hours, this course offers 7.0 continuing education hours.

Attendance will be monitored, and attendance certificates will be available after the seminar for most individuals who complete the entire program. Attendance certificates not available at the seminar will be mailed to participants within fifteen business days.

University School of Law since 2005, and he has published and presented nationally on the subjects of maritime law and insurance. Mr. Voyles is a *magna cum laude* graduate of Regent University School of Law, where he served on the Law Review.

Kelley Holland *Senior Associate Attorney at Williams Mullen*
Ms. Holland focuses her practice on general commercial litigation in both state and federal courts. She has experience representing a diverse client base including individuals, businesses, partnerships and corporations in commercial disputes. Ms. Holland joined the firm after completing a judicial clerkship with the Honorable D. Arthur Kelsey of the Court of Appeals of Virginia. She is a graduate of Regent University School of Law.

Speaker Pollard *Partner at Williams Mullen*
Mr. Pollard specializes in environmental law at Williams Mullen in Richmond. He has experience helping clients sort through issues related to water quality, wastewater, sewage, stormwater management, wetlands, water rights, solid and hazardous waste, Superfund, petroleum and chemical storage, air pollution, cultural resources, and species protection at federal, state and local levels. Mr. Pollard also has experience working for the Virginia Department of Waste Management/Environmental Quality as an enforcement specialist. He is a graduate of the University of Richmond School of Law.

Additional Learning

Patent Law for Engineers Webinar Series

Researching Inventions and Existing Patents
Thurs., September 19, 2019, 11:00 AM - 12:30 PM CDT

Managing and Preserving U.S. Patent Rights
Thurs., September 19, 2019, 1:00 - 2:30 PM CDT

Preparing and Prosecuting U.S. Patent Applications
Fri., September 20, 2019, 11:00 AM - 12:30 PM CDT

Patent Litigation Update
Fri., September 20, 2019, 1:00 - 2:00 PM CDT

Ethical Issues in Patent Law
Fri., September 20, 2019, 2:30 - 3:30 PM CDT

For more information visit:
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Registration

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Tuition

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