

Agenda

Presented by Kim Eierman

Agenda Day One: Tuesday, December 5, 2023

Best Practices for Successful Native Plant Selection

- Ecoregions, ecotypes and plant selection
- Natives that need pollination partners
- Getting clear on straight species and natives

Lawn Replacement Strategies and Alternatives

- Functional and ecological benefits of native groundcovers
- The meadowscape alternative
- Installation and maintenance considerations

Agenda Day Two: Wednesday, December 6, 2023

Ecological Design Principles for Pollinators

- Survey of pollinators and pollination syndromes
- Achieving continuous sequence of bloom, floral diversity and floral sufficiency
- Beyond flowers – designing and maintaining pollinator habitat

Planting for Climate Change

- Creating resilient landscapes to survive extreme and erratic weather events
- Providing ecological resources in the face of changing phenology
- Planting strategies to increase ecosystem services and reduce species loss

Diving Deep into Dynamic Ecological Landscaping with Native Plants

Online - Tues., December 5 and Wed., December 6, 2023

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HalfMoon Education Inc.
PO Box 278
Altoona, WI 54720-0278



Learning Objectives

You'll be able to:

Discuss best practices for native plant selection.

Explore lawn replacement strategies, including the use of native groundcovers, and consider installation and maintenance concerns.

Examine ecological design principles for pollinators, including the achievement of continuous bloom and floral diversity.

Use planting strategies that create resilient landscapes to survive extreme weather events.

Create landscapes that increase ecosystem services and reduce species loss.

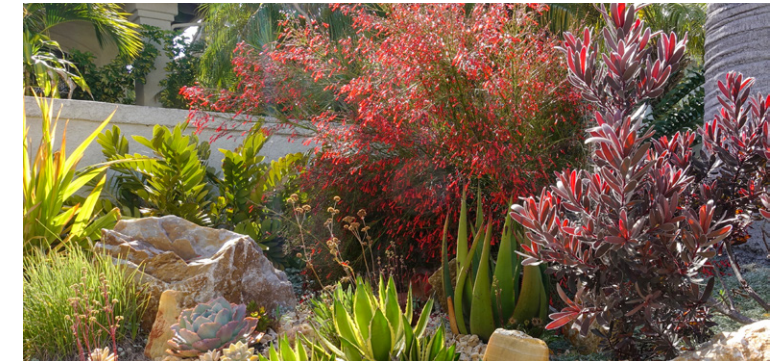


HalfMoon Education Live Webinars

Diving Deep into Dynamic Ecological Landscaping with Native Plants

Live, Interactive Webinar

Tuesday, December 5 and Wednesday, December 6, 2023



Explore native plants that need pollination partners

Identify functional and ecological benefits of native groundcovers

Examine the meadowscape alternative

Learn to achieve continuous sequence of bloom, floral diversity, and floral sufficiency

Create resilient landscapes to survive extreme and erratic weather events

Continuing Education Credits

Professional Engineers
6.0 PDHs

Architects
6.0 HSW CE Hours
6.0 AIA LU | HSW

Landscape Architects
6.0 HSW CE Hours
6.0 LA CES HSW PDHs

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Webinar Information

Day One: Tuesday, December 5, 2023

1:00 - 4:15 pm CST (including a 15-min. break)

Day Two: Wednesday, December 6, 2023

1:00 - 4:15 pm CST (including a 15-min. break)

(please log into the webinar 15 - 30 minutes before start time)

Tuition

\$319 for individual registration.

\$289 for two or more registrants from the same company at the same time.

Included with your registration: PDF seminar manual.

How to Register

- Visit us online at www.halfmoonseminars.org
- Call customer service at 715-835-5900

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Faculty



Kim Eierman is the founder of EcoBeneficial LLC. She is an environmental horticulturist and ecological landscape designer specializing in native plants. Based in New York, Ms. Eierman teaches at the New York Botanical Garden, Brooklyn Botanic Garden, The Native Plant Center school and several other institutions. She is an active speaker nationwide on many ecological landscape topics. Ms. Eierman also provides horticultural consulting and landscape design services to landscape architects and designers, homeowners, municipalities, and commercial clients. In addition to being a certified horticulturist through the American Society for Horticultural Science, she is an accredited Organic Landcare Professional, a steering committee member of The Native Plant Center, and a member of The Ecological Landscape Alliance and Garden Communicators International. Ms. Eierman is the author of the book, *The Pollinator Victory Garden: Win the War on Pollinator Decline with Ecological Gardening*.

Credit Information

This webinar is open to the public and is designed to qualify for 6.0 PDHs for professional engineers, 6.0 HSW continuing education hours for licensed architects, and 6.0 HSW continuing education hours for landscape architects in all states that allow this learning method. Please refer to specific state rules to determine eligibility.

HalfMoon Education is an approved continuing education sponsor for engineers in Florida (Provider No. 0004647), Indiana (License No. CE21700059), Maryland, New Jersey (Approval No. 24GP00000700) and North Carolina (S-0130). HalfMoon Education is deemed an approved continuing education sponsor for New York engineers and architects via its registration with the American Institute of Architects Continuing Education System (Regulations of the Commissioner §68.14(i)(2) and §69.6(i)(2)). Other states do not preapprove continuing education providers or courses.

The American Institute of Architects Continuing Education System has approved this course for 6.0 HSW LUs (Sponsor No. J885). Only full participation is reportable to the AIA/CES.

The Landscape Architecture Continuing Education System has approved this course for 6.0 HSW PDHs. Only full participation is reportable to the LA CES.

Additional Learning

How to Build Rain Gardens: Lessons from an Expert

- Friday, November 10, 2023 | 10:00 am - 12:00 pm CST

Soil Nail Retaining Wall Design, Construction and Maintenance

- Monday, November 13, 2023 | 9:00 am - 4:00 pm CST

Living Shoreline Practices: Improving Ecosystems and Climate Resiliency

- Monday, November 13, 2023 | 2:30 - 4:30 pm CST

How to Use Berms and Swales for Stormwater Infiltration

- Tuesday, November 14, 2023 | 9:00 - 11:00 am CST

Permeable Pavements: Applications, Design, Construction and Maintenance

- Tuesday, November 14, 2023 | 9:00 am - 4:00 pm CST

HydroCAD for Hydrologic and Hydraulic Modeling

- Tuesday, November 14, 2023 | 2:00 - 4:30 pm CST

- Tuesday, November 21, 2023 | 2:00 - 4:30 pm CST

- Tuesday, November 28, 2023 | 2:00 - 4:30 pm CST

Landscaping for Pollinators

- Wednesday, November 15, 2023 | 10:00 am - 12:00 pm CST

Erosion and Sediment Control

- Friday, November 17, 2023 | 9:00 am - 4:30 pm CST

Managing Engineering Liability and Risk

- Wednesday, November 15, 2023 | 8:30 am - 4:30 pm CST

Choosing Plants and Specifics of Planting

- Friday, November 17, 2023 | 10:00 am - 12:00 pm CST

Living Soils: Science, Development and Preservation

- Monday, November 20, 2023 | 11:00 am - 2:00 pm CST

Federal Wetlands Science, Law and Compliance

- Monday, November 27, 2023 | 9:00 am - 4:30 pm CST

Solar Site Assessments

- Tuesday, November 28, 2023 | 1:00 - 3:00 pm CST

Handling Ethical Issues in Construction

- Thursday, November 30, 2023 | 2:00 - 4:00 pm CST

For more information and other online learning opportunities visit:
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