Agenda

Presented by John Palmer, BCMA

Overview of the Urban Forest
- Characteristics of the urban forest
- Is it like a "natural" forest?
- Ways the urban forest is different than a natural forest
  - Why these differences are significant
- Benefits and importance of trees in urban settings

Conditions for Optimal Tree Health in the Urban Forest
- Living conditions for trees to best thrive
- How to recreate essential conditions for tree survival
- Key environmental factors of the urban forest
  - Soil
  - Water
  - Sunlight

Shifting the Paradigm
- Community involvement
- Educating stakeholders
- Dispelling myths and inaccuracies
- Stopping poor practices

Science, Standards, and Creating the Plan
- Follow up care and maintenance
- Passing the baton – creating a sustainable future
- Tools and technology
- Do they tell us everything?

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The Urban Forest: Challenges and Opportunities
Live, Interactive Webinar - Thursday, April 25, 2024

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U.S. POSTAGE PAID
EAU CLAIRE, WI
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HalfMoon Education Inc.
PO Box 278
Altoona, WI 54720-0278

Learning Objectives

You'll be able to:

Identify ways the urban forest is different than a natural forest.

Discuss the benefits and importance of trees in an urban setting.

Analyze key environmental factors such as soil, water, and sunlight.

Learn how trees can help to create a sustainable future.

Get tips on educating those around you, and discuss the importance of community involvement.

HalfMoon Education Live Webinars

The Urban Forest:
Challenges and Opportunities

Live, Interactive Webinar - Thursday, April 25, 2024



Discuss characteristics of the urban forest

Analyze conditions for optimal tree health in the urban forest

Understand common myths and inaccuracies

Evaluate poor practices and learn how to avoid them

Examine tools and technology to improve tree care

Continuing Education Credits

Professional Engineers
6.5 PDHs

Architects
6.5 HSW CE Hours
6.5 AIA LU|HSW

Landscape Architects
6.5 HSW CE Hours
6.5 LA CES HSW PDHs

Arborists
6.5 ISA CEUs

Certified Planners
CM|6.5

Foresters
Up to 6.5 CFEs with Post-Approval
(Foresters may be able to earn up to 6.5 Category 1 CFE credits through the CFE post-approval process with the Society of American Foresters (SAF). Credit determination will be made by SAF.)

AIA Continuing Education Provider

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Webinar Information

Log into Webinar
8:30 - 9:00 am CDT

Break
12:45 - 1:15 pm CDT

Morning Session
9:00 am - 12:45 pm CDT

Afternoon Session
1:15 - 4:30 pm CDT

Tuition

$319 for individual registration.
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Faculty

John Palmer, BCMA
Board Certified Master Arborist and Advanced Tree Risk Assessor from Cleveland, OH
Mr. Palmer is a Consulting Arborist and a Board Certified Master Arborist by the International Society of Arboriculture, and he is an advanced Tree Risk Assessor. He is an author, speaker, and trainer, on subjects including the future of urban forestry, Deforestation by Design™, the new construction paradigm, and the leadership laws of nature. His focus is on trees in urban and construction environments, soil deficiencies and the importance of soils for sustainable mature trees, increasing urban tree canopies by ensuring trees live to maturity, and unsustainable landscape designs. His areas of expertise include young tree training, proper pruning and planting practices, biomechanics, soil and water management, urban forestry, tree biology, and healthy root system development.

Additional Learning

Current Issues in New Urbanism
- Thursday, March 14, 2024 | 9:00 am - 4:00 pm CDT

Stormwater Best Management Practices
- Friday, March 15, 2024 | 9:00 am - 4:15 pm CDT

Sustainable Site Design
- Wednesday, March 20, 2024 | 8:30 am - 4:00 pm CDT

The Language of Horticulture: A Primer
- Thursday, March 21, 2024 | 2:00 - 4:00 pm CDT

Public Water Systems
- Thursday, March 21, 2024 | 9:00 am - 4:30 pm CDT

The Arborist Short Course: Advanced Tree Knowledge for Better Tree Care
- Friday, March 22, 2024 | 9:00 am - 4:30 pm CDT

Open Channels: Hydraulics, Design and Construction
- Monday, March 25, 2024 | 9:00 am - 4:30 pm CDT

Environmental Economics for Land and Development Professionals
- Wednesday, March 27, 2024 | 9:00 am - 4:00 pm CDT

Residential and Small Commercial Roof Design and Construction
- Thursday, March 28, 2024 | 9:00 am - 4:30 pm CDT

Commercial and High-End Residential Deck Design and Construction
- Wednesday, April 3, 2024 | 9:00 am - 4:00 pm CDT

Cut Slope and Fill Slope Design, Construction and Repair
- Friday, April 5, 2024 | 9:00 am - 4:00 pm CDT

Pruniversity: The Short Course on Pruning and Training Trees
- Tuesday, April 16, 2024 | 9:00 am - 4:30 pm CDT

For more information and other online learning opportunities visit:
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Credit Information

This webinar is open to the public and is designed to qualify for 6.5 PDHs for professional engineers, 6.5 HSW continuing education hours for licensed architects, and 6.5 HSW continuing education hours for landscape architects in all states that allow these learning methods. Please refer to specific state rules to determine eligibility.

HalfMoon Education is an approved continuing education sponsor for engineers in Florida (Provider No. 0004647), Indiana (License No. CE21700059), Maryland, New Jersey (Approval No. 24GP00000700) and North Carolina (S-0130). HalfMoon Education is deemed an approved continuing education sponsor for New York engineers and architects via its registration with the American Institute of Architects Continuing Education System (Regulations of the Commissioner §68.14(i)(2) and §69.6(i)(2)). Other states do not preapprove continuing education providers or courses.

The American Institute of Architects Continuing Education System has approved this course for 6.5 LU|HSWs (Sponsor No. J885). Only full participation is reportable to the AIA/CES.

The Landscape Architecture Continuing Education System has approved this course for 6.5 HSW PDHs. Only full participation is reportable to the LA CES.

The International Society of Arboriculture has approved this course for the following CEUs: 6.5 Certified Arborist, Municipal Specialist; 4.75 Utility Specialist, Climber Specialist, Aerial Lift Specialist; 2.5 BCMA Science; 2.25 BCMA Management; 1.75 BCMA Practice.

HalfMoon Education is an approved CM Provider with the American Planning Association. This course is registered for CM | 6.5 for Certified Planners.

Foresters may be able to earn up to 6.5 Category 1 CFE credits through the CFE post-approval process with the Society of American Foresters (SAF). Credit determination will be made by SAF.

Attendance will be monitored, and attendance certificates will be available after the webinar for those who attend the entire course and score a minimum 80% on the quiz that follows the course (multiple attempts allowed).

On-Demand Credits
The preceding credit information only applies to the live presentation. This course in an on-demand format may not be eligible for the same credits as the live presentation; please consult your licensing board(s) to ensure that a structured, asynchronous learning format is appropriate. The following pre-approvals may be available for the on-demand format upon request:
6.5 HSW LUs (AIA)
6.5 HSW PDHs (LA CES)

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