

Agenda

Introduction to Accessory Dwelling Units (ADUs)

C. Silva

Circumstances that have given rise to ADUs
Purposes of ADUs
Benefits and drawbacks

ADU Phenomenon

K. Peterson

How and why states are implementing ADU programs

Exploring the Benefits of Manufactured ADUs

J. Arendsen

Affordability and cost-effectiveness
High-quality and consistent construction
Versatile uses
Sustainability and environmental impact
Compliance with building codes and regulations

Designing and Constructing a Free-Standing ADU

T. Brinker

Complying with codes and obtaining permits
Design and construction of foundations, roofs, and walls
Mechanical, electrical and power systems

Case Studies and Success Stories:

F. Christian

Examples of successful ADU projects in various California cities
Lessons learned from homeowners and developers who have built ADUs
Innovative uses of ADUs, such as home offices, guest houses, or short-term rentals

Accessory Dwelling Unit Design and Construction in California

Live, Interactive Webinar - Tuesday, November 12, 2024

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PO Box 278
Altoona, WI 54720-0278



Learning Objectives

You'll be able to:

Examine the purposes of accessory dwelling units (ADUs) and the circumstances that have given rise to them.

Learn about regulation of ADUs on the state level.

Evaluate the costs and benefits of manufactured ADUs.

Learn about designing and constructing free-standing ADUs.

Consider the option of constructing a multifamily ADU.

Study examples of successful ADU projects in several California cities.

HalfMoon Education Inc.,
Your LIVE Education Leader Presents

Accessory Dwelling Unit Design and Construction in California

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Identify the purposes, benefits and drawbacks of accessory dwelling units (ADUs)

Discuss the regulation of ADUs

Explore the benefits of manufactured ADUs

Get tips on designing and constructing free-standing ADUs

Consider the option of constructing a multifamily ADU

Explore case studies and success stories

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International Code Council

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Webinar Information

Online - Tuesday, November 12, 2024

Log into Webinar 8:30 - 9:00 am PDT	Break 12:15 - 12:45 pm PDT
Morning Session 9:00 am - 12:15 pm PDT	Afternoon Session 12:45 - 4:30 pm PDT

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Faculty

Christy Silva is a seasoned marketing and sales professional with over 20 years of experience across various industries. As the owner and CEO of Little Home Builder in Denver, Colorado, she leads a firm specializing in accessory dwelling units (ADUs), focusing on creating affordable and flexible housing solutions. Ms. Silva manages all aspects of the business, from vendor selection to sustainable design and customer satisfaction, ensuring the company's alignment with its mission and goals. Before founding Little Home Builder, Ms. Silva held senior roles at Bright Horizons and Right Management Talent Solutions (ManpowerGroup). As senior director at Bright Horizons, she transformed business development, tripling the B2B pipeline value. At Right Management, she excelled as vice president of sales, where her team doubled new enterprise logo wins in the first year, and as director of client services, driving significant client portfolio growth.

Kol Peterson is an ADU expert based in Portland, Oregon, who has helped catalyze the exponential growth of ADUs in Portland over the last decade through ADU advocacy, education, consulting, policy work, and entrepreneurship through his company, Accessory Dwelling Strategies LLC. He also edits and manages AccessoryDwellings.org and BuildinganADU.com. He is the author of *Backdoor Revolution-The Definitive Guide to ADU Development*. He consults with homeowners about ADUs on their property, and teaches ADU classes for homeowners and for real estate agents in Oregon, Washington, and California. He served on the technical and rules advisory committees for Oregon's House Bill 2001 to overhaul municipal residential zoning standards to allow for middle housing throughout Oregon. He also co-runs ADU Academy and the ADU Specialist designation for professionals with Earth Advantage. He founded Caravan-The Tiny House Hotel, the first tiny house hotel in the world, and operates Tiny Hookups LLC, a general contracting company that installs RV hookups on residential properties, which are a permissible form of dwelling in Portland. Mr. Peterson developed and lived in a detached new construction ADU in 2011, and developed a basement/garage conversion ADU in 2018. He has a masters degree in environmental planning from Harvard's Graduate School of Design. Prior to his ADU work, Mr. Peterson worked in the federal government for ten years in Washington, DC and Portland, Oregon.

John DL Arendsen is the founder and CEO of On the Level General & Factory Built Home Contractors INC. dba Crest Homes. They provide factory-built ADUs. Their services include but are not limited to site and feasibility evaluation, engineering, site preparation, grading, excavation, drainage, utilities, permitting, transportation, and installation of manufactured ADUs. Additionally, they provide the construction of ancillary items i.e. driveways, walkways, stairs, patios, decks, garages, etc. They also offer consulting services throughout San Diego County. Mr. Arendsen is also a dealer for Crest Backyard Homes and a broker for TAG Real Estate Sales and Investments. Crest Backyard Homes is a full-service, one-stop, turnkey, family-owned and operated design, build, manufactured home dealer. They offer planning, layout, design, factory order facilitation, and liaison services between our client, the factory, contractors, transporters, crane, and utility services when required.

Tobin Brinker is responsible for all operations at Griham Living. Mr. Brinker brings a unique blend of hands-on real estate development and underwriting experience. He has led the underwriting and acquisition of over 5000 single family homes and designed a proprietary neighborhood investment rating (NIR) to calibrate risk/reward on real estate investments. Mr. Brinker has also led the design of a scalable platform to deploy capital and directed the full investment cycle from sourcing, underwriting to acquisitions and closing. Mr. Brinker enjoys traveling around the world and playing beach volleyball at Huntington Beach where he lives.

Florentine Christian is a nationally recognized ADU expert, speaking at ADU events for planning departments, real estate boards and recently at the Federal Housing Finance Agency. She is a licensed instructor for the requisite course for the ADU specialist designation through Earth Advantage. Additionally, Ms. Christian was an instructor at the national ADU Academy 2022. She has served on a number of committees at the Casita Coalition to further small housing legislation, building code and lending opportunities. Ms. Christian combines her professional leadership experience in the fields of real estate, architecture, engineering and construction in her endeavor to tackle California's housing crisis one sidekick at a time. In this endeavor, Ms. Christian returns to her building roots where she began working with the family construction business at age 14.

For more information on the presenters:
Please vist **www.halfmoonseminars.org** or scan the QR code

Credit Information

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