

# About HalfMoon Education

### Who We Are:

We are a non-profit continuing education provider located in Eau Claire, Wisconsin. We began in 1996, as HalfMoon LLC, providing high-quality continuing education seminars to professionals. In 2012, HalfMoon reorganized into a new not-for-profit organization, HalfMoon Education Inc. For the past 28 years we have been providing nationwide, regional, and state-specific programs in all 50 states.

### What We Offer:

We provide high-quality, up-to-date continuing education programs for engineers, architects, landscape architects, land surveyors, attorneys, paralegals, accountants, and more. All programs in this brochure are offered as live-webinars, allowing you to interact directly with the instructors and ask questions. If you're unable to attend the live-webinar, you can order most of the programs as on-demand recordings to watch on your own time.

### What We Believe In:

Our goal is to offer the highest quality continuing education on the market. We take pride in our programs being current, relevant, and applicable to your professional life. We care about the health of our environment and communities, and we are reducing our paper mailings and increasing environmentally friendly forms of marketing. You can help us reduce our paper mailings by signing up for our email list to receive our e-brochures. We will never sell your email address to any advertisers or other parties.

### What Makes Us Different:

We are always developing new content and holding updated versions of popular courses. Unlike many companies that sell continuing education programs that are 5-10 years old, we retire our recordings when they hit 2 years old. We take pride in our on-site customer service and all programs include our satisfaction guarantee. If you are dissatisfied with your experience, our friendly staff will work with you to find a way to make the situation right. We want to be your trusted partner in continuing education and we truly appreciate you being our customer.

### Can't Attend? Order these Webinars as an On-Demand Packages!

Recordings of these webinars are available for purchase. See details online for more information and please refer to specific state licensing rules or certification requirements to determine if this learning method is eligible for continuing education credit.



**Save up to 31% on Tuition!**  
by purchasing a *Continuing Education Credit Package* and using *Knowledge Points!* Click on the "NEW Packages and Knowledge Points" menu item at [halfmoonseminars.org](http://halfmoonseminars.org) to learn more!

## January Landscape Architect Webinar Catalog

NON-PROFIT  
U.S. POSTAGE PAID  
EAU CLAIRE, WI  
PERMIT NO. 2016

HalfMoon Education Inc.  
PO Box 278  
Altoona, WI 54720-0278



## Landscape Architect Webinar Catalog

### 17 Live, Interactive Online Webinars

To register, visit us online at  
[www.halfmoonseminars.org](http://www.halfmoonseminars.org)

### Have questions or wish to register by phone?

Give us a call at 715-835-5900 and press 1 for Customer Service.

**Special Offer:** Use Coupon Code **JANLANDSCAPE24** at checkout online to receive **25% off** tuition when you spend \$700 or more on the programs listed in this brochure.



## HalfMoon Education Inc., Your LIVE Education Leader Presents



### Continuing Education Credits

- Professional Engineers
- Architects
- International Code Council
- Certified Planners
- Landscape Architects
- International Society of Arboriculture
- LA CES
- Floodplain Managers
- Certified Planners
- Constructors

## January Landscape Architect Webinar Catalog

A collection of 17 webinars specifically designed for landscape architects and related professionals. These sessions cover a wide range of topics, including innovative design trends, sustainable practices, technical expertise, and the latest regulatory updates. Whether you're aiming to refine your technical skills, explore industry advancements, or earn continuing education credits, HalfMoon Education offers an unmatched variety of live interactive and on-demand classes tailored to your needs.

or scan here



To register, visit us online at  
[www.halfmoonseminars.org](http://www.halfmoonseminars.org)



Commercial and High-End Residential  
Deck Design and Construction

Friday, January 10, 2025 | 9:00 am - 4:00 pm CST | Tuition: \$339

Credits: Landscape Architects: 6.0 HSW CE Hours | LA CES: Pending\*  
Engineers: 6.0 PDHs | Architects: 6.0 HSW CE Hours | AIA: 6.0 LU|HSW\*  
International Code Council: .6 CEUs (Building)\*\*

Presented by Benny Carter Carter Custom Construction, Inc., Vadnais Heights, MN  
25 USDECKDC 1 10 WEBR PW

Soil Mechanics, Bearing Capacity  
and Slope Stabilization

Friday, January 10, 2025 | 8:30 am - 4:30 pm CST | Tuition: \$339

Credits: Landscape Architects: 6.5 HSW CE Hours | LA CES: 6.5 HSW PDHs\*  
Engineers: 6.5 PDHs | Architects: 6.5 HSW CE Hours | AIA: 6.5 LU|HSW  
International Code Council: .65 CEUs (Sitework)\*\*  
Floodplain Managers: 6.5 ASFPM CECs

Presented by James “Jay” McKelvey, III , P.E.,D.GE, F.ASCE  
Earth Engineering Inc., East Norriton, PA  
25 USSMBCSS 1 10 WEBR AM

Retaining Wall Design and Construction

Monday, January 13, 2025 | 9:00 am - 4:00 pm CST | Tuition: \$339

Credits: Landscape Architects: 6.0 HSW CE Hours | LA CES: 6.0 HSW PDHs\*  
Engineers: 6.0 PDHs | Architects: 6.0 HSW CE Hours | AIA: 6.0 LU|HSW\*  
International Code Council: .6 CEUs (Sitework)\*\*

Presented by Bill Simpson, PE  
Geotechnical Structure Design Specialist at Gradelta Engineering in Kalispell, MT  
25 USRETWDC 1 13 WEBR LK

Practical Site Design and Engineering

Wednesday, January 15, 2025 | 9:00 am - 4:30 pm CST | Tuition: \$339

Credits: Landscape Architects: 6.5 HSW CE Hours | LA CES: 6.5 HSW PDHs\*  
Engineers: 6.5 PDHs | Architects: 6.5 HSW CE Hours | AIA: 6.5 LU|HSW\*  
International Code Council: .65 CEUs (Sitework)\*\*

Presented by Daniel P. Messmer, P.E., D. GE Project Manager with The Gateway Engineers, Inc., in Pittsburgh  
Alan Atalah, Ph.D. Bowling Green State University  
25 USPSITDE 1 15 WEBR LK

Concrete Pavement: From the Ground Up

Thursday, January 16, 2025 | 1:00 - 3:00 pm CST | Tuition: \$119

Credits: Landscape Architects: 2.0 HSW CE Hours | LA CES: 2.0 HSW PDHs\*  
Engineers: 2.0 PDHs | Architects: 2.0 HSW CE Hours | AIA: 2.0 LU|HSW\*  
International Code Council: .2 CEUs (Sitework)\*\*

Presented by Gregory E. Halsted, P.E.  
Senior Director, Local Paving for the National Ready Mixed Concrete Association (NRMCA)  
25 SWCCRTPV 1 16 WEBR PW

Learn More and Register:  
www.halfmoonseminars.org  
Customer Service (715) 835-5900 Ext. 1



The Tree Course

Thursday, January 16, 2025 | 9:00 am - 4:30 pm CST | Tuition: \$339

Credits: Landscape Architects: 6.5 HSW CE Hours | LA CES: 6.5 HSW PDHs\*  
Engineers: 6.5 PDHs | Architects: 6.5 HSW CE Hours | AIA: 6.5 LU|HSW\*  
International Society of Arboriculture (ISA): Pending

Presented by Marty Shaw, RCA, BCMA  
Author of The Professional Amenity Plant Appraisal Handbook  
25 USTREECS 1 16 WEBR AM

Deep Dive into Equity in Land Use Planning and Zoning

Friday, January 17, 2025 | 9:30 am - 12:30 pm CST | Tuition: \$179

Credits: Landscape Architects: 3.0 HSW CE Hours | LA CES: Pending\*  
Engineers: 3.0 PDHs | Architects: 3.0 HSW CE Hours | AIA: 3.0 LU|HSW\*  
Land Surveyors: 3.0 PDHs | Certified Planners: CM|3\*\*

Presented by Nathan Osborn Montgomery Little & Soran, PC, Greenwood Village, CO  
25 SWDDELUP 1 17 WEBR SC

Deep Dive into Implementing Urban Grazing

Wednesday, January 22, 2025 | 2:00 - 4:00 pm CST | Tuition: \$119

Credits: Landscape Architects: 2.0 HSW CE Hours | LA CES: 2.0 HSW PDHs\*  
Engineers: 2.0 PDHs | Architects: 2.0 HSW CE Hours | AIA: 2.0 LU|HSW\*  
Certified Planners: CM|2\*\*

Presented by Roxie Emunson Wooly Green Grazers, LLC, Appleton, WI  
25 SWDDURBG 1 22 WEBR TDLF

How to Use Permeable Pavements

Wednesday, January 22, 2025 | 10:00 am - 1:00 pm CST | Tuition: \$179

Credits: Landscape Architects: 3.0 HSW CE Hours | LA CES: 3.0 HSW PDHs\*  
Engineers: 3.0 PDHs | Architects: 3.0 HSW CE Hours | AIA: 3.0 LU|HSW\*  
International Code Council: .3 CEUs (Sitework)\*\*

Presented by Mehran Mazari, Ph.D.  
Associate Professor of Civil Engineering at California State University, Los Angeles, CA  
25 SWH2PRMP 1 22 WEBR CP

NPDES Stormwater Management Program 2025

Wednesday, January 22, 2025 | 9:00 am - 4:30 pm CST | Tuition: \$339

Credits: Landscape Architects: 6.5 HSW CE Hours | LA CES: 6.5 HSW PDHs\*  
Engineers: 6.5 PDHs | Architects: 6.5 HSW CE Hours | AIA: 6.5 LU|HSW\*  
International Code Council: .65 CEUs (Sitework)\*\*  
Floodplain Managers: 6.5 ASFPM CECs

Presented by Xixi Wang Ph.D., P.E Professor at Old Dominion University, VA  
25 USNPDESP 1 22 WEBR LK

Road to Net Zero Water: Alternate Sources for Irrigation

Thursday, January 23, 2025 | 2:00 - 4:00 CST | Tuition: \$119

Credits: Landscape Architects: 2.0 HSW CE Hours | LA CES: 2.0 HSW PDHs\*  
Engineers: 2.0 PDHs | Architects: 2.0 HSW CE Hours | AIA: 2.0 LU|HSW\*

Presented by Gary J. Lai PLA, ASLA, LEED AP BD+C, ILFI LBC Ambassador, USGBC-LA Board  
Kimley-Horn and Associates, Inc., Los Angeles, CA  
25 SWRD2NOW 1 23 WEBR SC

\*Live course approval. Pre-approval for on-demand format may be available upon request.  
\*\*Live course approval. Not approved for on-demand format

Fire-Resistant Landscapes and Construction

Thursday, January 23, 2025 | 10:00 am - 5:00 pm CST | Tuition: \$339

Credits: Landscape Architects: 6.0 HSW CE Hours | LA CES: 6.0 HSW PDHs  
Engineers: 6.0 PDHs | Architects: 6.0 HSW CE Hours | AIA: 6.0 LU|HSW  
International Code Council: .6 CEUs (Fire)\*\*

Presented by Jerry McAdams Senior Captain and NFPA Certified Wilfire Mitigation Specialist  
(CWMS) with the Boise Fire Department in Boise, ID  
25 USFRLSAC 1 23 WEBR SC

Designing Accessible Pedestrian Facilities  
under ADA, IBC and PROWAG

Friday, January 24, 2025 | 8:30 am - 4:00 pm CST | Tuition: \$339

Credits: Landscape Architects: 6.5 HSW CE Hours | LA CES: 6.5 HSW PDHs\*  
Engineers: 6.5 PDHs | Architects: 6.5 HSW CE Hours | AIA: 6.5 LU|HSW\*  
International Code Council: .65 CEUs (Accessibility)\*\* | Certified Planners: CM|6.5\*\*

Presented by Alejandra Warner  
City of San Diego/Sustainability and Mobility Department, San Diego, CA  
25 USDAPADA 1 24 WEBR LH

Building EV Infrastructure in the US

Tuesday, January 28, 2025 | 9:00 am - 4:00 pm CST | Tuition: \$339

Credits: Landscape Architects: 6.0 HSW CE Hours | LA CES: Pending\*  
Engineers: 6.0 PDHs | Architects: 6.0 HSW CE Hours | AIA: 6.0 LU|HSW\*  
International Code Council: .6 CEUs (Electrical)\*\* | Planners: CM|6.0\*\*

Presented by Tim Milburn Green Ways 2Go, LLC, Park Ridge, IL  
25 USBLDEV1 1 28 WEBR PW

Rain Garden Design, Construction and Maintenance

Tuesday, January 28, 2025 | 9:00 am - 4:00 pm CST | Tuition: \$339

Credits: Landscape Architects: 6.0 HSW CE Hours | LA CES: 6.0 HSW PDHs\*  
Engineers: 6.0 PDHs | Architects: 6.0 HSW CE Hours | AIA: 6.0 LU|HSW\*  
Floodplain Managers: 6.0 ASFPM CECs

Presented by Jose G. Vasconcelos Ph.D. Professor in the Water Resources Group of the  
Department of Civil and Environmental Engineering at Auburn University  
25 USRAINGD 1 28 WEBR PW

The Building Design Process vs The Site Design Process

Wednesday, January 29, 2025 | 10:00 am - 12:00 pm CST | Tuition: \$119

Credits: Landscape Architects: 2.0 HSW CE Hours | LA CES: 2.0 HSW PDHs\*  
Engineers: 2.0 PDHs | Architects: 2.0 HSW CE Hours | AIA: 2.0 LU|HSW\*

Presented by Tom Mortensen, PLA, ASLA raSmith, Milwaukee, WI  
25 SWBDPSDP 1 29 WEBR

Living Shoreline Practices:  
Improving Ecosystems and Climate Resiliency

Wednesday, January 29, 2025 | 2:30 - 4:30 pm CST | Tuition: \$119

Credits: Landscape Architects: 2.0 HSW CE Hours | LA CES: 2.0 HSW PDHs\*  
Engineers: 2.0 PDHs | Architects: 2.0 HSW CE Hours | AIA: 2.0 LU|HSW\*  
Floodplain Managers: 2.0 ASFPM CECs | Certified Planners: CM|2.0\*\*

Presented by Robert (Bob) T. Battalio, PE Coastal Futures, LLC, Pacifica, CA  
24 SWLSHRLP 1 29 WEBR CP